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Filing date: **08/23/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91207702
Party	Plaintiff Genesco Brands, Inc.
Correspondence Address	JACLYN T SHANKS KILPATRICK TOWNSEND STOCKTON LLP 1100 PEACHTREE STREET, SUITE 2800 ATLANTA, GA 30309 4528 UNITED STATES tlord@ktslaw.com, jshanks@ktslaw.com, tibrown@ktslaw.com, lcrumbley@ktslaw.com, tmadmin@ktslaw.com
Submission	Withdrawal of Opposition
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Signature	/Nichole Davis Chollet/
Date	08/23/2013
Attachments	91207702_BTGG SWAG 17_Stipulated Withdrawal of Opposition.pdf(61966 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

GENESCO BRANDS INC.

Opposer,

v.

BTGG, LLC d/b/a SWAG17,

Applicant.

Serial No.: 85/517,605

Opposition No. 91207702

STIPULATED WITHDRAWAL OF OPPOSITION

Opposer Genesco Brands Inc. and Applicant BTGG, LLC d/b/a Swag17 stipulate to the withdrawal of Opposition No. 91207702.

Agreed and Consented to:

OPPOSER GENESCO BRANDS INC.

By:

Name: Nichole Davis Chollet

Title: Attorney for Opposer

Date: Aug. 23, 2013

BTGG, LLC d/b/a SWAG17

By:

Name: James Dixon

Title: CEO

Date: August 21, 2013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

GENESCO BRANDS INC.)	
)	
)	
Opposer,)	
)	Serial No.: 85/517,605
v.)	Opposition No. 91207702
)	
BTGG, LLC d/b/a SWAG17,)	
)	
Applicant.)	

CERTIFICATE OF SERVICE

This is to certify that the foregoing **STIPULATED WITHDRAWAL OF
OPPOSITION** was served on Applicant and counsel for Applicant by depositing true and
correct copies in the first class mail, postage pre-paid, addressed as follows:

Mr. James Dixon
BTGG, LLC
d/b/a Swag17
222 Lakeview Avenue #259
Suite 160
West Palm Beach, Florida 33401

This 23rd day of August, 2013.



Nichole Davis Chollet
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Attorney for Genesco Brands, Inc.